



**Editorial Board**  
**Journal of the Faculty of Business Administration**  
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**Islamic University, Kushtia, Bangladesh**

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**Subject: Call for Papers for publication in the Journal of the Faculty of Business Administration**

Dear Sir

The editorial board of the Journal of the Faculty of Business Administration(**JFBA-ISSN 2309-8848**), Islamic University Studies invites research papers/articles from teachers, scholars and researchers from home and abroad for volume 14, number- II (2018-19). This is a renowned journal comprising business era, governance and policy. The last date of submission of manuscript is 28 February, 2019

It is requested to disseminate this notice among the faculties in your institution.

**Professor Dr. ArabindaSaha**

Editor

Journal of the Faculty of Business Administration

Islamic University Studies (Part-C), Vol.15, No. 1 & 2

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**Journal of the Faculty of Business Administration  
(JFBA-ISSN 2309-8848)**

**Call for Papers**

**Published by the Faculty of Business Administration, Islamic University, Kushtia  
Vol. 14, No. 2**

**About the Journal:**

*Journal of the Faculty of Business Administration (JFBA)*, Islamic University Studies (Part-C) is a scholarly, peer-reviewed and non-paid journal which has started its journey in 2003. The JFBA focuses on most creative and original research, both conceptual and empirical, that clearly contributes to the practical and theoretical development of all the facets of business including marketing, management, human resource management, accounting, finance and banking, international business, tourism and hospitality management, e-business, e-commerce, trends and opportunities of business, sustainable development, competitive strategies, entrepreneurship, real estate business, economics and so on.

**Aim of the Journal:**

JFBA is concerned with the current practices, advancements and changing scenario of all facets of business. It focuses on both theories and practices and thus emphasizes on understanding the critical and contemporary aspects of business. This journal seeks to share knowledge, generate business ideas and to provide a platform for discussion.

**Invitation for Submission:**

Therefore, this journal invites, welcomes and commits to publish high quality original writings from researchers, faculty members, graduate students, managers, policy makers and practitioners from Bangladesh and overseas that would enhance the business knowledge and understanding of the contemporary phenomena of business.

**The last date of submission: 28 February, 2019**

**Submission Guidelines for Author(s):**

1. **Originality:** The manuscript should be original, and has not been published previously. Submitted manuscripts must be free from plagiarism. The JFBA uses cross check software to screen the original material. Submission of a manuscript to this journal represents a certification on the part of the author(s) that it is an original work, and that neither this manuscript or a version of it has been published nor is being considered for publication elsewhere.
2. **Scope:** The paper should be focused on the facets of business including marketing, management, human resource management, accounting, finance and banking, international business, tourism and hospitality management, e-business, e-commerce, trends and opportunities of business, sustainable development, competitive strategies, entrepreneurship, real estate business, economics and so on.
3. **Title:** The title should not be exceeding 20 words, Font size 14, Bold, Times New Roman (in capital letters).
4. **Abstract:** Abstract should not be exceeding 200 words, 3-5 keywords are required. It should be included clear indication of the background of the study, objectives, methodology, key findings and implications.
5. **Keywords:** Provide up to five keywords at the end of the abstract and each one should be separated by a comma.
6. **Length:** Total length of the paper should not be exceeded 7000 words including, an abstract, texts, tables, and references.

7. **Format:** Manuscripts should be in MS Word format, double-spaced, font in Times New Roman, font size 12, paper size A4 with margins of at least one inch on all sides. Number of manuscript pages consecutively throughout the paper. References must be cited in the text.
  - i) **Headings** - Font size 12, Bold, Times New Roman (should be on the left hand side of the page and each main word of the heading should begin with capital letter)
  - ii) **Sub Headings:** Font size 12, Bold, Times New Roman (should be on the left hand side of the page and each main word of the heading should begin with capital letter). Do not number the headings or sub headings.
  - iii) **Tables and Figures:** Include all the tables and figures in the body of the text as well as submit it in a separate file in high quality electronic form (MS word/ JPG). A short descriptive title should appear above each table with a clear legend and any footnotes suitably identified below and provide the brief title for each figure also. For the title of tables and figures: Times New Roman, Font size 12, bold, Center align, capitalize each word.
8. **Language:** The manuscript must be written correctly in American English or British English. A mixture of both is highly discouraged. Manuscript should be free from all kinds of grammatical errors.
9. **Submission:** Both soft and hard copy of the manuscript must be submitted to the address of the editor of the journal. Submit two copies of the manuscript (for both version: soft and hard copy); one with name of all authors along affiliations, email address, contact details along with submission letter and another copy by deleting the names and contact details of the authors for blind review purpose. Two soft copies (one with name of all authors along affiliations, email address, contact details along with submission letter and another copy by deleting the names and contact details of the authors) should be submitted to the email: [dr.arabinda.iu@gmail.com](mailto:dr.arabinda.iu@gmail.com) For two or more authors, name of the corresponding author should be mentioned.
10. **Editorial Procedures:** All papers considered appropriate for this journal are reviewed anonymously by at least two reviewers. The review process may take three to four weeks. Papers will be accepted for publication subject to editorial revision. If the manuscript is accepted for publication, the author (s) will be communicated through email and asked to submit their revised manuscript incorporating the changes and corrections if any, as suggested by the reviewers. The Editor reserves the right to make any necessary changes in the manuscript, or request the author to do so, or reject the manuscript submitted. Once, the final version of the manuscript has been accepted, authors are requested not to make further changes to the text.
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12. **References:** References, citations and the general style of manuscript should be prepared in accordance with the APA publication Manual (6th edition).

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