



**Journal of the Faculty of Business Administration, Islamic University, Kushtia
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Call for Papers

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About the Journal:

Journal of the Faculty of Business Administration (JFBA), Islamic University Studies (Part-C) is a scholarly, peer reviewed and non-paid journal which has started its journey from the year of 2003. The JFBA focuses on most creative and original research, both conceptual and empirical that clearly contributes to the practical and theoretical development of all the facts of business including accounting, management, finance and banking, marketing, human resource management, international business, tourism and hospitality management, e-commerce trends and opportunities of business, sustainable development, competitive strategies, entrepreneurship, real estate business, NGOs, GOs, communication, economics and so on.

Aim of the Journal:

JFBA is concerned with the current practices, advancements and changing scenario of all facts of business. It focuses on both theories and practices and thus emphasizes on understanding the critical and contemporary aspects of business. This journal seeks share knowledge, generate business ideas and to provide a platform for discussion.

Invitation for Submission:


Therefore, this journal invites welcomes and commits to publish high quality original writings from researchers, faculty members, graduate students, managers, policy makers and practitioners from Bangladesh and overseas that would enhance the business knowledge and understanding of the contemporary phenomena of business.

The last date of submission: 31 December, 2018

Submission Guidelines for Author(s):

- **Originality:** The manuscript (s) should be original and has not been published previously. Submitted manuscripts must be free from plagiarism. The JFBA would use cross check software to screen the originality of the submitted materials. Submission of a manuscript to this journal represents a certification on the part of the author(s) that it is an original work, and that neither this manuscript or a version of it has been published nor is being considered for publication elsewhere.
- **Scope:** The paper should be focused on the facts of business including accounting, management, finance and banking, marketing, human resource management, international business, tourism and hospitality management, e-commerce trends and opportunities of business, sustainable development, competitive strategies, entrepreneurship, real estate business, NGOs, GOs, communication, economics and so on.
- **Title:** The title should not be exceeding 20 words, Font size 14, Bold, Times New Roman (in capital letters).
- **Abstract:** Abstract should not be exceeding 250 words. It should be included clear indication of the background of the study, objectives, methodology, key findings and implications.
- **Keywords:** Provide up to five keywords at the end of the abstract and each one should be separated by a comma.
- **Length:** Total length of the paper should not be exceeded 7000 words including, an abstract, texts, tables and references.

- **Format:** Manuscripts should be in MS Word format, double-spaced, font in Times New Roman, font size 12, paper size A4 with margins of at least one inch on all sides. Number of manuscript pages consecutively throughout the paper.
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