Curriculum Vitae



Md. Rafiqul Islam
Assistant Professor
Department of Tourism and Hospitality Management
Faculty of Business Administration
Islamic University, Bangladesh
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SUMMARY STATEMENT:

Md. Rafiqul Islam is currently working as an assistant professor in the Department of Tourism and Hospitality Management at Islamic University, Bangladesh. He had served as that department's previous chairman. In the very beginning of his career, he started his journey as a lecturer of marketing at Bangladesh University of Business and Technology (BUBT). He completed his BBA and MBA degrees from the Department of Marketing at the University of Rajshahi, Rajshahi, Bangladesh. He is a committed and highly motivated educator with eleven years of experience overseeing university-level academic institutions and teaching a variety of students in marketing, tourism, and business disciplines. His effective and constructive teaching methods foster an outcome-based teaching-learning environment, inspiring students to reach their highest potential. He authored seven (7) articles in top-tier national and international journals during his teaching and research career. He is especially interested in community-based tourism, sustainable tourism, tourist behavior, and nature-based tourism. Additionally, he is focusing on Bangladesh's framework for developing community-based tourism. He is currently looking for a suitable academic and research opportunity at internationally renowned universities in order to serve the globe, its people, and the planet.

AREAS OF INTEREST:

- Teaching
- Research
- Nature-based tourism
- Tourism sustainability
- Cultural tourism
- Tourist behavior
- Community-based tourism (CBT)

PROFESSIONAL EXPERIENCES:

Name of the Institutions	Designation	Tenure of Service	Duration
Islamic University, Bangladesh	Assistant Professor	24.03.2021 to till date	5 years and 05 months
Islamic University, Bangladesh	Lecturer	24.03.2018 to	3 years

		23.03.2021	
Bangladesh University of Business and Technology (BUBT)	Lecturer	02.02.2015 to 23.03.2018	3 year 1months 21 days

ACADEMIC AND AMINISTRATIVE EXPERIENCES:

1. Chairman of the Department of Tourism and Hospitality Management, Faculty of Business Administration, Islamic University, Bangladesh (From 21.09.2021 to 20.09.2024).
2. Chairman of the Planning Committee, Department of Tourism and Hospitality Management, Islamic University, Bangladesh (From 21.09.2021 to 20.09.2024).
3. Chairman of the Academic Committee, Department of Tourism and Hospitality Management, Islamic University, Bangladesh (From 21.09.2021 to 20.09.2024).
4. Chairman of the Committee of Courses, Department of Tourism and Hospitality Management, Faculty of Business Administration, Islamic University, Bangladesh (From 2021 to 2024).
5. Chairman of the Examination Committee, Department of Tourism and Hospitality Management, Faculty of Business Administration, Islamic University, Bangladesh for BBA and MBA programs in different years (From 2021 to till date).
6. Member of the Planning Committee, Department of Tourism and Hospitality Management, Faculty of Business Administration, Islamic University, Bangladesh.
7. Member of the Academic Committee, Department of Tourism and Hospitality Management, Faculty of Business Administration, Islamic University, Bangladesh.
8. Member of the Committee of Courses, Department of Tourism and Hospitality Management, Faculty of Business Administration, Islamic University, Bangladesh.
9. Member of the Examination Committee, Department of Tourism and Hospitality Management, Faculty of Business Administration, Islamic University, Bangladesh for BBA and MBA programs in different years (From 2018 to till date).
10. Member of the Lecturer & Assistant Professor Selection Board, Department of Tourism and Hospitality Management, Faculty of Business Administration, Islamic University, Bangladesh (From 2021 to 2024)
11. Member of the Faculty of Business Administration, Islamic University, Bangladesh.
12. Member of the Board of Advance Studies, Islamic University, Bangladesh.
13. Member of the Academic Council, Islamic University, Bangladesh (From 21.09.2021 to 20.09.2024)
14. Member of the University's Student Disciplinary Committee, Islamic University, Bangladesh (From 21.09.2021 to 20.09.2024).
15. Member, BBA 1st Year Admission Test Coordination Committee, Faculty of Business Administration, Islamic University, Bangladesh in several years.
16. House Tutor, Lalon Shah Hall, Islamic University, Bangladesh (From 05.03.2019 to 04.10.2021)
17. House Tutor, Jatir Pita Bangabandhu Sheikh Mujibur Rahman Hall, Islamic University, Bangladesh (From 02.02.2022 to 01.02.2024)

EDUCATIONAL QUALIFICATIONS:

Education/ Certification	Subject/ Group	University/ Institutions	Passing Year	Result (CGPA/GPA)
Technology Entrepreneurship	Harvard Business School	Harvard University	2026	Pass (Score: 94%)
MBA	Marketing	University of Rajshahi	2013	3.938 (Out of 4.00)
BBA	Marketing	University of Rajshahi	2012	3.76 (Out of 4.00)
HSC	Business Studies	Shishu kunja School and College	2008	5.00 (Out of 5.00)
SSC	Business Studies	Bongram High School	2006	4.69 (out of 5.00)

SCHOLARSHIP AND AWARD:

- Achieved a scholarship on the basis of result in the SSC examination-2006 by Shishu Kunja School and College.
- Achieved a scholarship on the basis of outstanding result in the HSC examination-2008 by the Education Board, Jessore.
- Achieved Rajshahi University Merit Scholarship in BBA from the Marketing Department (2009-2012) by the University of Rajshahi.
- Achieved Rajshahi University Merit Scholarship in MBA from the Marketing Department (2013) by the University of Rajshahi.

PUBLICATIONS:

Published Articles in Journals:

1. Pramanik, S. A. K., & **Islam, M. R.** (2025). Festival Attractiveness and Loyalty: Mediating Effects of Festival Attachment. *Journal of Policy Research in Tourism, Leisure and Events*, 18 (3), 787-808. https://doi.org/10.1080/19407963.2025.2457753
2. **Islam, M. R.** (2021). Community-Based Rural Tourism Development: A Conceptual Framework for Bangladesh. *Journal of Sales, Service and Marketing Research,* 2 (1), 1-7.
3. **Islam, M. R.** (2020).Tourism Marketing Dimension on Bangladesh Perspective. *Asian Journal of Social Science and Management Technology,* 2 (6), 16-25.
4. **Islam, M. R.,** Chowdhury, A., & Islam, M.S. (2022). Tourism Destination Competitiveness: A Study of Bangladesh. *Journal of Business Analytics and Data Visualization,* 3 (1), 1-9.
5. **Islam, M. R.** 2018). Evaluating the Factors of Tourism Destination Competiveness: Bangladesh Perspective. (Accepted) *Journal of the Faculty of Business Administration,* Part-C, 13, (1&2), Islamic University, Bangladesh.

6. Hassan, M. R., & **Islam, M. R.** (2018). Analyzing the Factor of Consumer Buying Behavior toward Smartphone: A Study on Bangladeshi Student. *The Jahangirnagar Journal of Business Studies*, 7(1), 112-126.
7. Sazzad, S. I., & **Islam, M. R. (**2026). Employee Perceptions of AI-Driven Performance Monitoring: Mental Well-being and Job Satisfaction. *Research and Review: Human Resource and Labour Management*, 7 (2).

Conference Presentations:

1. Pramanik, S. A. K., Rakib, M. R. H. K., **Islam, M. R.** (2023). Measuring young consumers' online shopping experience and intention: Does gender matter? In the Proceedings of International Conference on the Art of Social Changes (ICASC 2023), 15-17 June 2023, Rabindra University, Shahjadpur, Sirajganj, Bangladesh.

Submitted Articles for Publications in Different Journals:

1. Identifying the Relationship among Nature-based Tourism Experience, Place Attachment, Place Loyalty, and Tourists' Environmentally Responsible Behavior: An Empirical Study on Nilachol, Chittagong Hill Tracts of Bangladesh

Working Articles: On Going

1. Relationship between Nature-based Tourism Experience and Tourists' Eco-friendly Habits: : An Empirical Study on Nilgiri, Chittagong Hill Tracts of Bangladesh

PARTICIPATION IN CONFERENCES:

- International Conference on **"The Art of Social Changes"**. Organized by Rabindra University, Bangladesh. It was held on 15-17 June, 2023.

- International Conference on **"Business and Sustainable Development (ICBSD)"**. Organized by Rajshahi University, Bangladesh. It was held on 08-09 March, 2018.

PARTICIPATION IN TRAINING AND WORKSHOP PROGRAMS:

- Workshop on **"Introduction to Academic Transformation Fund (ATF) Sub-Project Proposal Writing."** Organized by IQAC, Islamic University, Kushtia, Bangladesh, it was held on 21 January, 2025 and Dr. Md. Mozahar Ali, Professor, ATF Management Specialist HEAT Project UGC, SHED, Bangladesh was the resource person.

- Training on **"Outcome Based Education (OBE) Curriculum."** Organized by IQAC, Islamic University, Kushtia, Bangladesh, it was held on 28 December, 2021 and Dr. Md. Ashraful Islam Khan, Professor, University of Rajshahi, Rajshahi, Bangladesh was the resource person.

- Webinar on **"Effective Teaching Strategies for University Teachers".** Organized by IQAC, Islamic University, Kushtia, Bangladesh, it was held on 12 August, 2020 and Dr. Jyoti Atwal, an associate Professor, JNU, India was the resource person.

- Workshop on **"Research Methodology and Conducting e-Research".** Arranged by IQAC, Islamic University, Kushtia, Bangladesh, it was held on 31 july, 2019 and Professor Dr. Farid Uddin Ahamed, University of Chittagong, Bangladesh was the resource person

- Workshop on **"Bloom's Taxonomy of Learning Objectives in Higher Education".** Arranged by IQAC, Islamic University, Kushtia, Bangladesh, it was held on 17 February, 2019 and Professor Sanjoy K. Adhikary was the resource person.

- Workshop on **"Teaching Strategies for Tertiary Level Education".** Arranged by IQAC, Islamic University, Kushtia, Bangladesh, it was held on 27 March, 2018 and Dr Bina Biswas, Professor, Jawaharlal Nehru Technological University, India was the resource person.

- Workshop on **"Role of English in University Level Business education of Bangladesh".** Organized by Self-Assessment Committee, Department of Business Administration, Bangladesh University of Business and Technology, it was held on 30 November, 2017 and Prof. Dr. Syed Manzoorul Islam, University of Dhaka was the resource person.

- Training on **"Developing and Learning in Higher Education".** Organized by Bangladesh University of Business and Technology, it was held on 26-27 august, 2017 and Prof. Nazmul Haq was the resource person.

- Workshop on **"Quality Assurance in Tertiary Level Business education and Team Building for Self-Assessment".** Organized by Self-Assessment Committee, Department of Business Administration, Bangladesh University of Business and Technology, it was held on 19 August, 2017 and Prof. Dr. M. Muhibur Rahman, former member of UGC was the resource person.

VISITED COUNTRIES:

- Thailand
- India
- Nepal

TEACHING ARENAS:

Fundamentals of Tourism and Hospitality Management, Tourism Planning and Development, Sustainable Tourism Management, Tourism Promotion and Brand Management, Principles of Marketing, Services Marketing, Consumer Behavior, Tourism Culture, Heritage and Society, Urban and Rural Tourism, Aviation and Flight Management, Costal and Marine Tourism, History of the Emergence of Bangladesh, Bangladesh Studies, Tourism in Bangladesh, Marketing Management, Business Environment, First Aid, Safety and Security, Fundamentals of Accounting, Business communication, Tourist Psychology.

PERSONAL PROFILE:

Father's Name	:	Late. Md. Helal Uddin
Mother's Name	:	Selina Khatun
Nationality	:	Bangladeshi

National ID	:	370 083 5329
Date of Birth	:	20 December, 1990.
Gender	:	Male
Marital Status	:	Married
Religion	:	Islam
Blood Group	:	O (+)
Height	:	5.6"
Present Address	:	Department of Tourism and Hospitality Management. Islamic University, Kushtia, Bangladesh.
Permanent Address	:	Vill: Sharutiya. Post: Katlagary Bazar. Thana: Shailkupa Zilla: Jhenaidah

HOBBIES:

- Loves to visit interesting places and tourism destinations.
- Playing cricket and football, reading novels, thriller stories, and science fictions.
- Making travel and tour plan.

KEY SKILLS AND QUALITIES:

- **Language Proficiency:** Good mandate over Bangla and English in reading, writing, listening and speaking.
- **Computer Literacy:** MS Word, MS Excel, Power point, Amos, SmartPLS
- **Communication Skill:** Excellent interpersonal and communication skills.
- **Management Skill:** Effective and efficient management capabilities and insights.
- **Leadership Skill:** Having a good leadership power to face the challenges.
- **Organizational Skill:** Strong organizational capabilities that help to make a plan and achieve the goals.
- **Personal Traits:** Self-motivated, hard working, effective planning and execution skills having a great honesty, ability and enthusiasm to adapt in a new environment.

EXTRA CURRICULUM ACTIVITIES:

- Member of voluntary blood donor organization (SWAJON).
- Former advisor of Social Welfare organization (Universal Amity Foundation).
- Former advisor of voluntary social services rendering organization (Bunon)

REFERENCES:

Dr. M. Shah Nowaz Ali
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University of Rajshahi
and Former Member
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DECLARATION:

I hereby declare that all the details mentioned above are in accordance with the truth as per my knowledge and belief.

SIGNATURE WITH DATE:

Rafiqul

(Md. Rafiqul Islam)